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Come to Beautiful Ohio

Your job is to create a brochure that highlights the great things about Ohio. A brochure is a like a small, trifold advertisement. It is made up of six panels that present information on a topic. Each panel usually contains artwork or photographs as well as written information.

You panels should have the following.

- 1. A front panel with a colorful picture that illustrates Ohio as well as a slogan for Ohio. Ideas for pictures would be anything that highlights Ohio such as a major city, theme park, state or national park, sports team, or mix of any of these things.
- 2. Inside panels should contain information about the following topics. They do not have to be in any specific order.
 - a. A panel about the geography of Ohio
 - b. A panel about Ohio's natural resources
 - c. A panel about the the jobs we have in Ohio that use natural resources.
 - d. A panel about a fun Ohio tourist attraction. Examples: Hocking Hills, Cedar Point, Columbus Zoo, Kings Island, Lake Erie, Putin Bay, Kelly's Island. (Just use one of these attractions).

Each one of these panels should include a heading, a picture and a brief paragraph describing the topic of that panel. The pictures can be drawn or printed. The paragraphs should be three to five sentences each but can be longer so make sure you write the appropriate size. Pictures and paragraphs can drawn and written directly onto the brochure paper or they can be glued onto the paper if you wish to prepare everything separately. This might be the better option to avoid making a mistake that makes you re-create the entire brochure. Writing can be handwritten or typed. Another option would be to make the brochure on larger paper such as 18 by 11 inch paper to allow room for pictures or larger print. All information must be in your own words and not copied directly from your

sources. NO CUTTING AND PASTING TEXT FROM THE INTERNET! Students *can* use pictures from the internet.

3. The last panel can be the contact information for you fake tourist organization. Since this is fake, make up the name of your group as well as the phone numbers and e-mail addresses.

Sources: Your text book: This will be your main source of information. It has good information about resources, geography, and the jobs you can find in Ohio can in chapter 1 and 2 of your book. Websites such as national geographic give good information about geography also. For tourist attractions, visiting their website would give good information for your brochure.

Rubric: You will get the best score if your brochure contains the following.

Eye catching front panel. Has colorful picture	
with a slogan. 4 pts.	
Resource panel: At least 3 major resources	
are listed as well as where in Ohio you can find	
them. Look on pages 20, 40, 41, 42 for help.	
Additional information about how they are	
used and or if they are renewable or	
non-renewable would be helpful. 9 pts.	
Geography panel: The different landforms of	
Ohio are named and described. Their location	
in Ohio is also described. 7 pts.	
Jobs panel : your panel lists at least two types	
of jobs we have here in Ohio and the natural	
resources we use in them. Look on pages	
38-42 for help. 6 pts.	
Attraction panel: A major Ohio tourist	
attraction is described. Its location is listed as	
well as why people would want to go there.	
5 pts.	
All panels should include pictures that can	
either be drawn or printed up. All pictures	
should have color and should not look rushed.	
4 pts	
Complete sentences, correct spelling,	
punctuation, and capitalization. 5 pts	